

How Green is Basics Cooperative? Really Green!

Here's what we did and what we continue to do to keep our Carbon footprint light, and go easy on the environment:

- We are the first business in Rock County to have **solar power** which offsets the lighting bill for the entire store!
- **Local** vendors and builders were utilized when renovating the store.
- Our flooring is made of partially **recycled materials**, & the paint is **“LEED” certified & low VOC**
- We are the first business in Rock County to have **solar power** which offsets the lighting bill for the entire store!
- We added windows and a vestibule with sliding doors for **weather protection, energy conservation, and natural lighting.**
- We used **recycled lights** as well as **high efficiency track** and spot lights.
- We put **sensors** in common rooms that operate lights only when there is movement in the room.
- We added a **“smart clock”** for the outside lighting, & purchased **energy star** kitchen equipment.
- We use **refurbished** refrigeration equipment, grocery carts, register stations, and salad bar.
- We use a **rack system** which runs the refrigeration, heats the hot water heater, and **recycles** the heat for the use in the store!
- We offer **charging stations** for **electric cars** in our parking lot.
- We **reuse** all packing peanuts for shipping and **UPS donation.**
- We offer **local** and **organic fresh produce**, cheeses and meats, thereby **stimulating our local economy** and cutting down on excessive fossil fuels due to the high travel mileage.
- We like to **“BYO” containers** for bulk commodities & shopping bags to **cut down on waste.**
- We sell **recycled, reusable, and eco-friendly** household necessities.
- We are loyal to **fair trade companies**, and **donate \$** to many local **non-profits** each year.
- We continue to **enlighten the community** on health and wellness in our **free community room!**