

our natural foods and nutritional supplements ...

Are free of artificial colors, flavors, and preservatives

Help preserve our land, environment, and natural resources

Support humane animal treatment and livestock raised without antibiotics or growth hormones

Include allergen-friendly options and hard-to-find items for special dietary needs

other products and services

Smoothies and juice bar, coffee shop, and deli located inside the store

Cosmetics and personal care

Sustainable fair trade foods, housewares and gifts, and locally made jewelry and crafts

Local and organic beer/wine/spirits

Free Wi-Fi

Children's play area

Community Room available for rent

Electric car charging stations

Shopping and delivery services

here's what current co-op owners love about Basics:

"...aisles of healthy options, along with our membership discounts!"

- Lori C, Owner #610

"...the extra savings if I purchase a case order..."

-Jean B, Owner #179

"...I love Basics for so many reasons, but the people have to be #1."

- Jennifer S, Owner #3501

"The welcoming and friendly staff who know me by name."

- Sarah B, Owner #1221

about us

Basics Cooperative is Janesville, Wisconsin's first and only storefront food co-op. Our goal? To provide high-quality natural and organic foods, supplements and lifestyle aids to our community, along with exceptional customer service!

connect with us

Basics Cooperative
1711 Lodge Drive
Janesville, WI 53545
(608) 754-3925
basics4lynnette@gmail.com

www.basicshealth.com



Co-op Ownership





you can own a grocery store with your friends!

Your Ownership supports our local farms and business partners, promotes environmental stewardship, and fosters long-term access to high-quality natural and organic foods

the 7 co-op principles

Voluntary and Open Membership
Democratic Control
Member Economic Participation
Autonomy and Independence
Education, Training and Information
Cooperation Among Cooperatives
Concern for Community

*Everyone is welcome at the co-op! Ownership is not required to shop. Co-op Owners receive these perks and more!

co-op owner benefits

Vote for, or join the Board of Directors

Vote for non-profits to support through the Wooden Nickel Program at checkout

5% or more off regular-priced items daily

Weekly and monthly Owner specials

Owner Appreciation events

Case discounts

Co-op reciprocity

Patronage rebates

Free shopping service

Membership in a unique community based on self-help and social responsibility!



Yes! I would like to become an Owner of Basics Cooperative.

Method of Payment:

_____ \$150 one-time payment to complete my investment.
_____ \$30 initial payment. I understand I will have to pay at least \$30 + \$5 service fee per year toward the \$150 investment or my ownership will become inactive (benefits will be suspended) until I make the next payment.

Terms:

Ownership rights are conferred to the **1 person** whose name and signature appears below. Your spouse and others **living in your household** are welcome to use certain benefits; however, you are the sole Owner of the account. Limited transferability applies. Co-op Ownership is refundable subject to procedures set forth by the Basics Board of Directors. For all other terms, please see the Basics Cooperative Bylaws.

Name _____

Phone _____

Address _____

City _____

State _____

Paperless notifications? (email required) Y N

Zip _____

Senior? (65) Y N

Email _____

I understand the Basics Cooperative Bylaws govern my ownership interest.

Sign _____

Date _____

ID#